InterChina's Capabilities In Clean Tech

Presented by: InterChina Consulting



Management Consultants

www.InterChinaConsulting.com

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- Dynamic Clean Tech Sectors
- Who Is InterChina?
- Our Clean Tech Experience
- Clean Tech Case Study





What is Clean Tech?	Examples Of Clean Tech		Features Of Demand
 Knowledge-based products or services for sustainable development, which; Improve operational 	Renewable Energy (Solar, Wind, Biomass etc.)		 Emerging demand. Developing technology.
 performance, productivity, or efficiency. Reduce costs, inputs, energy consumption, waste, or pollution. 	Environment Infrastructure, Materials & Energy Efficiency	CLEAN COAL. COOL. CREEN SERVICESS	 Balance between risk and return. Likely to have the potential to
 Protect us from global warming, the impact on the environment and stressed natural resources. 	Electric Vehicle		 accelerate development sooner or later. Regulatory-driven market.

The Energy Consumption In China

China ranks 1st in incremental primary energy consumption over the past decade



China ranks No. 2 in primary energy consumption volume in 2008...

...But represents almost half of incremental primary energy consumption from 1999 – 2008



% Global

47.0%

6.7%

3.5%

3.4%

3.1%

1.9%

1.8%

0.2%

36.4%

weight (MTOE)

1,067

153

79

76

70

43

41

5

739



* Primary energy comprises commercially traded fuels only. Excluded are fuels such as wood, peat and animal waste, wind, geothermal and solar power generation.

** EU members include Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Republic of Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, UK.

100%=11,295 million tonnes oil equivalent (MTOE)

Cleaner Future Of China China consumes a lot of coal, but is planning for a cleaner future



 \sim 3,000

MTOE

15-18%

170-270

80

200

150

600

1,800

2020E

China relies heavily on coal as the source of primary energy consumption...

The Primary Energy Consumption In 2008, Unit: MTOE

...But China has the ambitious plan to improve its energy consumption structure: 15-18% of RE in 2020

The Energy Consumption Structure (Primary + RE) In China



Note: Due to no consistent data for renewable energy consumption cross different countries, this chart only compare the primary energy consumption.

 * Other RE = Solar, wind, Biomass, and various emerging renewable energy technologies etc.

Industry Development Cycle

Different Clean Tech industries are likely to experience varied development cycles





Attractiveness Of Clean Tech Industries Big potential, though few low-hanging fruits





- <u>Market Size Expansion From 2008 to 2020</u> is defined as the comparison of the value of accumulated capacity investment or ownership value (For EV only) in 2020 and 2008.
- <u>Perceived Long Term Risk</u> is defined as a multi-perspective evaluation of regulatory, commercial and China's specific issues, which will be discussed in detailed in the next slides.
- <u>The Bubble Size</u> indicates the value of incremental accumulated capacity investment or ownership value (For EV only) from 2008-2020.

** Note: It is likely that Solar PV's attractiveness in China will also be in the upstream value chain (E.g.

PV cell and module) rather than in the end market (I.e. PV farm). More than 95% of China's PV cell and modular are used for the export purpose, which is likely to maintain a similar trend in the medium term (still >50% will be exported).

Challenges In China's Market In China's proverb, challenges lead to opportunities



Challenges? Or Opportunities?

- China poses various challenges from market, technology, and especially regulatory perspectives.
- Foreign companies should proactively develop reasonable solutions to address these challenges in order to maximize business opportunist from a mediumand-long term perspective.
- Good examples exists, for example, First Solar's 20MW project signed in a nascent stage of PV industry in China, and the demolish of wind turbine localization requirement under the efforts by foreign players in China.





Top Players	• Fit In Global Strategy: China is an integrated part of the global strategy, in terms of both the demand and competition.			
Critical role of China in the global strategy	• Market Assessment: Carefully balancing between what to pay and what to gain from China in the global context.	China / Global China Should be		
 Strong resources to 	• Government Lobbying: Strong resources and dedication for government lobbying and market education.	considered in the context of the global		
be dedicated for China. • On-going R&D	• On-going Competitiveness (China & Globally): It is likely that the exchange of the market by the technology might be the entry point. Afterwards, the strong R&D capability to maintain the competitiveness in China and globally is critical.	strategy in these Clean Tech sectors.		
capacity to keep competitive.	• Investment Vehicle: The investment vehicle could be either WFOE or JV (either Greenfield or M&A).	Market/ Competition: Both		
	 Partner Selection: In the case of JV, this will be a difficult game since the competitive advantage of the FIE is likely to be diluted soon. Therefore, the strategy fit and partner search will be critical. 	market and the likely future competition from China should be		
	 Make Commercial Operation Right: It might cover many aspects, e.g. localized product/service offering, fast learning curve of the way of doing business in China. 	carefully evaluated.		
		• Pay / Gain: It is the		
Medium-sized Players	• Challenge To Treat China As A Market: Less likely to put China as the market for these medium-sized players due to the likely imbalance between what to pay (Technology, resources) and what to gain (Sustainable market share).	paid in China and what to be gained should be carefully evaluated in		
Strong enough to compete in China.Limited resources for	• Periodical Case-by-case Review: It would be worthwhile to update the market understanding every two years due to the fast development of Clean Tech in China, and review the role of China in the global strategy.	both the short and the long terms.		
China in the short term.	 Asia Supply Base: China might become a very competitive production country for medium to high end goods. 			
	• Competition Monitoring: Be close to the competitors in China (Both foreign and Chinese), who might become a threat to your global market, soon or later. And monitor what is going on (E.g. competition, new low-cost technologies, etc).			

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InterChina Leading Strategy and M&A advisory firm in China



- Our Value
 - China specialist.
 - Strategy and M&A advisory
 - Sector expertise.
 - Retained 16 years experience.
- Our People
 - Bicultural partnership.
 - 50 consultants & advisors.
 - Chinese, senior, industrial, technical.
 - Located in China, EU, US offices.





- Our Clients
 - Medium-sized to Fortune 500.
 - 500 strategy projects.
 - 150 transactions (USD 3 bn).
 - 2/3 of projects are returning clients
- Our Reach: IMAP
 - Global mid-market M&A organization.
 - 44 offices, 30 countries, 400 professionals.
 - Over 200 transactions per annum.
 - Exclusive China partner since 2006.

Leadership A partnership backbone with Western and Chinese professionals





President

Managing Partner



Eduardo Morcillo **Managing Partner**



Maria Wang Partner Human Resources



Wu Zhifang Partner Finance & Admin



Barry Chen Director M&A Advisory



Simon Zhang Manager Strategy



Pedro Conesa Director Spain



Franc Kaiser Director China



David Hofmann Director North America

Strategy | M&A Advisory A unique and symbiotic combination of capabilities and services





Strategy Practice The #1 alternative to the global consultancies, with a practical emphasis



We work with clients to capitalize on top line **growth opportunities** while also addressing long-term **profit protection**.

Development

Assessment of the opportunity and formulation of the strategy to enter new channels, value segments, application sectors and lower tier cities.

Penetration

Listening to the voice of the customer to improve customer segmentation & targeting, product & service offering, and route-to-market.

Profit Protection

Understanding of the cost curve and cost structure 5 years out, and development of the right response to protect profit margins.

Government Affairs

Design of a modern, proactive and customized approach to government affairs and corporate social responsibility to meet business objectives. We pride ourselves on being **practical**, developing real understanding through fieldwork, and delivering workable results to an actionable level.



- 3,000 interviews each year.
- Senior, skillful interviewers.
- In-person, in-depth discussions.
- Data gathering + ideas testing.



Our practice of 25 consultants is organized around **sector specializations** with substantial project experience.

Seniors



- 10~20 years experience.
- 80~150 projects.
- Project supervisor/manager.
- Sector specialization.
- Strategy.

Consultants



- Ex-global consultancies.
- 5~10 years experience.
- 40~80 projects.
- Workstream leader.
- Fieldwork.

Associates



- Overseas MBA.
- 3~5 years experience.
- 10~20 projects.
- Team member.
- Analysis.



Our Footprint Capacity in China, liaison in EU and US, global M&A reach











Our Differentiators We know what it takes to succeed in China, and our clients benefit as a result



As China is a country where experience counts:

- · We're among the first advisory firms on the Mainland.
- Stable senior backbone means retained experience.
- With a combined 250 years in China business.
- \rightarrow Makes for a very solid foundation.

When investment in the long-term has benefits in the short-term:

- We treat each issue as unique, taking a fresh and tailored approach.
- Communicate openly, getting clients engaged, and showing flexibility.
- Provide an independent opinion, while working with client reality.
- → First client is still our client, and 2/3 of our projects are returning clients.

Provided that strategy and M&A are symbiotic capabilities:

- Strategy with an execution mindset, based on fieldwork.
- M&A with a strategic mindset, using sector expertise.
- Excellence in core competencies: fieldwork, negotiation.
- → Results in smart choices, actionable results, and getting things done.



Given that current resources are a legacy of past projects:

- >500 strategy projects.
- >30,000 interviews.
- >150 transactions.
- >USD 3 bn investment.
- Broad, strong, senior network.
- → An advanced starting point for each new project.

Where only China specialists really get the China perspective:

- All our projects deal with China issues.
- All our methodologies developed in China for China.
- All our consultants/advisors have China-based careers.
- → Provides the real understanding needed for sound judgment.

As business complexity should be reflected in team diversity:

- · Career histories in services, industry and government.
- Traditional veterans paired with modern technicians.
- · Held together by a deliberately strong company culture.
- \rightarrow Results in a diverse yet functional team.

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Our Clean Tech & Energy Sector Group Specialist consultants put us in a unique position to support clients





Typical Clean Tech Projects The sector currently accounts for ~15% of our project work



	Typical Clients	Typical Services
Renewable Energy	 PV. Wind. Hydro. Biomass. BOS or components (E.g. inverter, gearbox, blade, control system etc.). 	 Market Intelligence. Competitor Benchmarking. Opportunity Assessment. Strategy Development.
Electric Vehicle	Electric car.Electric bus.Components of EV.	Regulatory lobbying.Strategic Supplier Search.
Water Treatment	 Both water supply and sewage. Both concession projects and water treatment chemicals. 	 Company Establishment (Joint Ventures and WFOEs). Mergers & Acquisitions
Environmental Protection	 Solid waste disposal. Environmental technology. Less-toxic chemicals. 	 Company restructuring. Distribution Structuring.
Machines & Equipments	The machines used in renewable energy sectors.	• Recruitment.
Third Party Institutions	 Chambers of Commerce. Sector Associations. Government Bodies. Tradeshows. 	General Sector Studies.Syndicated Market Intelligence.

InterChina's Solutions (1/2) We bring value to clients in highly challenging Clean Tech industries

strategy?



		Client Issues		InterChina's Approach		Client Benefits
	•	What is the size of the addressable market?	•	InterChina conducts in-depth evaluation of the value chain of specific sectors in China.	•	Our client has a large degree of confidence in his GO / NO GO decision, which is based
	•	What is the degree of readiness of the supply chain?	•	Scenario analysis will be applied to account for the fast and dynamic development of		on a clearly developed picture of key strategic aspects of the value chain in China.
Opportupity	•	Regulatory monitoring?		Clean Tech sectors. In addition, the relevance of China will be carefully evaluated in the context of the client company's global strategy.		During the project execution, the client is
Assessment •	•	What is the window of opportunity likely to be?	•			extensively involved in the process to ensure that opportunity assessment is
	•	How to maintain competitive advantage in the long run?	•	The analysis of both positive and likely negative effects of entry and non-entry will		global planning.
•	What is the likely down side if no entry?	be analyzed and tested with senior industrial interviewees.		•	In addition, the transparent view of China gained by the client through this well- designed structure will provide a sold basis	
	•	Whether to enter China or not?				for continuous monitoring of its competition in the future.
	7	he issues above, plus				
	•	What is the market entry point (Target segments, product	•	Based on the understanding of the market opportunity, InterChina develops and tests	•	Our clients benefit from a practical solution in a complex and challenging environment.
Strategy		offering, and value propositioning etc.)?		a series of competitive and workable entry options for the client.	•	Due to the heavy involvement of the client in the process, the transfer of
Development	•	What is the route-to-market?	•	In addition, InterChina will work with the		understanding to the client, and ultimately
	•	Which investment model?		client to review the full range of issues		the buy-in of the client's organization into the strategy is achievable.
	•	Expected financial return?		implementation of the strategy.		
		The role of China in their global				

InterChina's Solutions (2/2) We bring value to clients in highly challenging Clean Tech industries



	Client Issues	InterChina's Approach	Client Benefits
Strategic Alliance	Which partner to work with?Which form of alliance?What trade-off in terms of what	 InterChina will develop a comprehensive and practical framework regarding potential synergies and risks in the alliance, and conduct the target research process. 	• Our clients benefit by identifying a good candidate for alliance, as well as a clear understanding of the plusses and minuses of cooperation.
	 to pay and what to gain? What implication in terms of the threat to the global market in 	• For each shortlisted alliance candidate, a tailor-made approach will be developed and tested.	 Due to its in-depth understanding of both the synergies and risks, our client is confident in implementing this alliance plan.
	future?	• Finally, the implications of the alliance in the global context will be jointly explored with the client (E.g. the alliance partner might become a threat in the future).	
	• Why the necessity for lobbying?	InterChina will conduct a comprehensive	Our clients benefit from a practical lobbying
Lobbying Strategy	What objectives to achieve through lobbying?	possible issues in lobbying, and come up with a realistic action plan.	unique situation in China.
	What stakeholders?	Then InterChina will adopt a hands-on	In addition, InterChina will leverage the accumulated experience of its prior
	What procedures?	approach in advising the client how to	government lobbying projects to advise the
	What lobbying framework?	implement the lobbying strategy.	implementation.
-	Which target profile from a strategic perspective?	InterChina will conduct the M&A process (Target search, due diligence, negotiation,	Our client receives the full complement of streamlined M&A services, as well as the
Morgor 8	• Which key deal breakers?	and deal closure etc.), while taking into account strategic insights from the market	support and confidence in post-acquisition implementation.
Acquisition	What negotiation support required?	and competition relevant to M&A.	
	• What process control?	In parallel, InterChina will work out the implications on post-acquisition integration	
	How to close the transaction?	and take these issues into consideration when designing the M&A strategy.	

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Perspectives On Major Clean Tech Sectors In China









Wind Sector

- Ranked No. 1 in growth rate and newly installed capacity globally.
- The gov. is likely to increase the target in 2020 from 30GW to 150GW, with new hotspot of off-shore with 30GW target.
- Development trend towards multi-MW turbines, which raise demanding requirements on component supply.
- Implication on foreign player's global strategy.
- Opportunities is prioritized on manufacturing side (turbine, high-performance components) than project side for foreign players.

China's Wind Market Potential Rank No. 1 in both growth rate and newly installed capacity



Annual Newly Installed Capacity By Country, 2004–2009 Worldwide GW CAGR: 37% 40 38.3 CAGR 2004-2009 35 (%) 12.2 ROW 11 30 27.2 1 Canada 51 25 10.4 19.9 20 91 US 0.5 15.2 9.3 15 India 8 1.3 11.5 8.8 04 10 Total = 8.0China 134 7 1.7 0.8 5 6.4 0 0 1.7 1.8 0.0.4 0.1 1.4 2004 2005 2006 2007 2008 2009 *Note: CAGR = compound annual growth rate.*

Source: Global Wind Energy Council.

- Key Role: One of the important components in China's RE sector development. China's policies and incentives strongly support development of the domestic wind power equipment manufacturing industry and wind farm development.
- <u>150GW Goal (2020)</u>: Central government is likely to increase the cumulative installed wind capacity to 150 GW by 2020 (incl. 30 GW offshore), revealing the government strong ambition. The previous target of 30 GW of cumulative installed wind capacity will be achieved by 2010.
- <u>Large Potential</u>: Although China is exceptionally rich in wind resources, wind power currently represents a very small percentage of total energy generation. China's wind energy accounts for only 0.8% of total electricity generation capacity compared with 2% globally.

New Hot Spot Of Offshore Projects Geographically, Jiangsu and Shandong will be leading the market





- <u>Target</u>: With 30 GW as 2020 target, 11 coastline provinces are appointed by China's gov. as the mainstream provinces to develop offshore wind farm.
- <u>Pilot</u>: The government started the market from a pilot project in Shanghai now. One of the reasons for the pilot is due to that domestic players are still lack of possessing technologies, offshore project management experience and turbine service experience.
- <u>Regulatory</u>: During the first round offshore concession bidding in 2010, only domestic or JV firms (with at least 50% Chinese ownership) can develop and/or operate offshore wind farms as usual. As for equipment suppliers, there is no regulation to indicate that foreign players are treated differently than Chinese companies.

Impact Of Gov. Subsidy A more market-oriented pricing system, driving health development of the sector





- <u>Subsidy Based On Power</u> <u>Generation</u>: The gov. subsidy is based on unit electricity price sold to grid company, which is paid by grid companies, and financed by the gov. special funds.
- Scheme To Determine Level Of Subsidy: In July 2009, China's gov. introduced fixed regional on-grid prices for the wind, which is of international practice, and, to some extent, minimize the companies (usually state-owned companies) that try to win the project at unfeasible low price.
- <u>Double-sword Effect</u>: The subsidy system has a doublesword effect: To encourage driving the cost downwards through economy of scale and technology innovation, and to trigger the possibility of project and equipment quality concerns.

Mainstream Wind Turbines In China

Chinese players are moving quickly to multi-MW segment, favored by the market





- <u>Market Mainstream</u>: The strong market growth in China is likely to continue with the driver of larger turbine size. In 2008, the 6th round of national bidding has required 1MW and above.
- <u>Trend To 2-3MW</u>: The mainstream demand in China is expected to move quickly into the 2-3MW segment within the next three years.
- <u>Aggressive Chinese Players</u>: Chinese players accelerated product development of 2.5MW and above, in order to target offshore opportunities and international market.
- <u>Challenges</u>: The supply chain is likely to become a bottleneck to meet increasing demand for larger and more advanced components. Examples are large-size bearings, blades, and gearboxes.

Global Threat Chinese wind turbine players take initial steps into traditional and emerging marke英特华





Wind farm developer /operator	Honiton Energy	<i>Honiton Energy</i> , a private company based in London, has invested 3 wind farms in Inner Mongolia since 2005.
Wind turbing	Gamesa 🍥 .	<i>Gamesa</i> , the accumulated installed capacity in China reached over 2GW plus. Now Gamesa announced to double sales in 2-3 years in China and invest 2 new plants in China.
players	Vestas. `	<i>Vestas</i> , the world leader in wind turbine, was the first wind turbine company to enter the Chinese market in 1986. It has its largest integrated manufacturing complex in Tianjin, a factory in Hohhot, a global procurement office in Shanghai, and is currently commissioning a new foundry in Xuzhou.
Component suppliers	Rexroth Bosch Group	<i>ABB</i> has actively participated in a number of large-scale wind projects in China, such as providing converters to the "Three Gorges Wind Power Project" in Gansu, the Jiangsu coastal Wind Farm, the East Inner Mongolia Wind Farm, and the Zhangbei Wind Farm. The company also provided gas insulated switchgears (GIS) and motors to China's first offshore wind farm at Shanghai Donghai Bridge, and compact substations with distribution transformers and ring main units to the Jiangsu Rudong Wind Farm.
	•	<i>Bosch Rexroth</i> entered China since 1978, the PV and wind-turbine components they produced in 2009 help to generate electricity for two million homes.



Useful check-list questions for foreign players (mainly manufacturing side) to think about in China's wind sector:

- <u>Addressable Opportunity</u>: What segments are addressable and what are not? How will the portfolio change in the medium term?
- <u>Growth Strategy</u>: In the context of challenging market and regulatory situation in China, do we adopt organic entry/expansion strategy, or do we grow via acquisition?
- <u>Partnership</u>: As one of the success factors in China to navigate through uncertainties, what partners might be available for business development in China, and how to develop a platform with mutual interests for both parties?
- <u>Global Implication</u>: What would be the role of China in our global strategy? It is not only about how to leverage China as a market, a production base, and/or a sourcing base, but also how to seek cooperation from Chinese companies in MNC's home markets and how to preempt the future threat of Chinese competitors against our global business?
- <u>Localization Of Production</u>: (Especially for component producers) is it the right timing to localize the production in China and for China?

Examples of what China needs from foreign players

- Wind turbine generator with capacity on multi-MW level.
- Direct drive wind generator.
- Low-speed permanent-magnet generator.
- High reliability gear box.
- Blades with high energy conversion efficiency.
- High-performance components such as inverter.
- Control system.
- Possibly, wind farm development.







Perspectives On Major Clean Tech Sectors In China

PV Sector

- Now on the tipping point of acceleration of the growth.
- The gov. is likely to increase the target in 2020 from 1.8GW to 20GW.
- Mainstream demand is likely to shift to MW projects and on-grid PV farms.
- Evolving regulatory environment.
- Opportunities is prioritized on both manufacturing side (PV cell/modules and high-performance components) and also project side for foreign players.

Tipping Point Of China's PV Market On the starting point of frog-leap increase



Annually Newly Installed and Accumulated PV Capacity (2005 – 2020)



Accumulative installed PV capacity (MW)
 Annual incremental installed PV capacity (MW)

- <u>Ambitious Goal of 20GW</u>: China set up an ambitious plan for PV installation capacity with 20 GW accumulated capacity in 2020, which is 74 times than in 2009.
- <u>Starting Point Of Frog-leap Increase</u> <u>Around 2010</u>: Thanks to various gov. financing support policies since 2009, China's PV farm sector is likely to start the aggressive growth, after the wind.
- <u>PV Farm Investment Cost</u>: The decreased PV project investment cost, which makes the relatively-large-scale policy support feasible, has been resulted from largely decreased polysilicon price (compared with peak in 2007 / 2008), technology development and the economy of scale in the PV cell/module industry.
- <u>Strong Manufacturing Capacity In China</u>: Currently, China has the world's largest solar PV production capacity and in 2009, China's PV cell production was 4,382 MW, accounting for approximately 40% of the total global output. And only <5% is used in China's PV farm.



China's Accumulated Installed Capacity, 2005 Actual – 2020 Planned (Unite: MW)

Market Segments	2005	2010 E	2020E	
Total	70	600	20,000	
PV Farm	<1	300	Majority, on-grid	
BIPV	<2	50	Important, a mixture of on-grid and off-grid applications to serve specific needs	
Industrial Application	28	70		
Civil Application	10	30		
Rural Electrifi- cation	30	150	Minority, off-grid	

• <u>Trend Towards On-grid</u>: The recent gov. support policy shifted to on-grid application, especially on PV farms.

• Example Policy 1:

- Policy: Interim Measures for Administrating Financial Subsidy Funds for Application of Solar Energy-Based Photovoltaic Buildings (March, 2009).
- Applications: BIPV applications and rooftop systems.
- Subsidy: RMB 13 20/Wp in 2009 / 2010.
- Capacity: 91MW out of 500MW application was approved.
- Example Policy 2:
 - Policy: Golden Sun Demonstration Project Financial Assistance Fund Management Interim Measures (June 2009):
 - Applications: MW PV pilot projects.
 - Subsidy: 50-70% of project investments.
 - Capacity: 650MW (300+ projects) including 35 utility-scale PV farms totaling 300MW.

Impact Of Gov. Subsidy Likely that the gov. will issue fixed price policy soon



Before 2009 Little Subsidy

- <u>Principle</u>: The gov. adopted case-by-case approval process, without transparent scheme available to the public.
- Few Cases: According to InterChina's statistics, only <10 projects received the gov. subsidy.
- <u>Heavy Burden On Gov.</u>: For one demonstration project in 2008, it is said that the on-grid price is RMB 4/Kwh, which is almost 10 + times of coal-fire power price.

2009 – 2010 Subsidy Based On Bidding

- <u>Subsidy Form 1 On Project Investment</u>:
 - Still case-by-case approval principle.
 - Special programs to directly subsidize PV project investments, which are relevant for small-scale projects such as BIPV and demonstration projects. This is less likely to be the mainstream in future.
- <u>Subsidy Form 2 On Power Price Sold To</u> <u>Grid Companies</u>:
 - China undertook 2 national biddings for PV farms of 290 MW (10MW – 30 MW per project) in 2009 and 2010 with the winner price below RMB 1/Kwh.
 - On the one hand, China's gov. expected to develop a market-driven pricing for PV farms, which will lead to the likely subsidy scheme based on fixed on-grid price.
 - On the other hand, China's gov. needs to carefully avoid the negative impacts that wind sector experienced before.

2010/2011 Likely Fixed On-grid Price

- <u>Likely Fixed On-grid</u> <u>Price Subsidy</u>: It is very likely that China's gov. will introduce the subsidy scheme based on fixed on-grid price soon. Our estimation will be in 2011.
- <u>Positive Impact</u>: Only under this scheme, the uncertainties of sector development will be removed from Chinese and foreign players.
- Beneficiaries: This will be especially beneficial to PV farm operators and component suppliers into the project, including MNCs.



PV Projects	 <i>Enfinity NV</i> from Belgium, joint bidding with domestic SOEs, participated in both two rounds of national bidding and won the Dunhuang 10 MW project in the 1st round. <i>First Solar</i>. <i>First Solar</i> signed an agreement in September 2009 with Chinese government to build a 2,000MW solar farm in China's Inner Mongolia. <i>Solar Infotech</i> from USA would invest USD 500 million in establishment of PV farm & Solar Energy-Based Photovoltaic Buildings, as well as manufacturing of PV components.
Cell/ Modules	 BP Solar established a JV with China Xinjiang SunOasis Co., a subsidiary of Tebian Electric Apparatus Stock Co., Ltd to realize domestic production. Applied Material, signed an agreement in 2010 to sell equipment to manufacture thin-film solar panels to China's ENN Solar Energy Co. for a new big solar power farm in Inner Mongolia. Besides, it has reached an agreement with China Energy to monitor the performance of the solar panels.
Components	SMA CONERGY XANTREX [®] KACO

Implications for Foreign Players Opportunities are likely on both projects and manufacturing sides



Useful check-list questions for foreign players to think about in China's wind sector:

- <u>Addressable Opportunity</u>: What segments are addressable and what are not? How will the portfolio change in the medium term?
- <u>Growth Strategy</u>: In the context of challenging market and regulatory situation in China, do we adopt organic entry/expansion strategy, or do we grow via acquisition?
- <u>Partnership</u>: As one of the success factors in China to navigate through uncertainties, what partners might be available for business development in China, and how to develop a platform with mutual interests for both parties?
- <u>Integration Of PV Farm & Manufacturing</u>: (For cell/module players) Do we need to forwards integrate into PV farms as a strategic step to secure market potential? If so, what partners might be available?
- <u>Global Implication</u>: It is not only about how to leverage China as a market, a production base, and/or a sourcing base, but also how to seek cooperation from Chinese companies in MNC's home markets?
- <u>Localization Of Production</u>: Is it the right timing to localize the production in China and for China?

Examples of what China needs from foreign players

- Building integrated photovoltaic (BIPV) module technology.
- Rooftop systems.
- Technology for on-grid application.
- High performance components for on-grid and off-grid application.
- Other alternative technologies such as concentrated Solar Power (CSP) technologies.

Perspectives On Major Clean Tech Sectors In China









EV Sector

- China is determined to take leap-frog to develop EV in order to lead automotive industry.
- Pioneering MNCs have taken strategic entry into China's market along various parts of the value chain.
- Various Stakeholders are steering the direction, which exerts a high degree of dynamics in market growth.
- Sourcing opportunities from China now.
- To take China as a market is likely to be an opportunity in the medium-to-long term.

China's Electric Car Sector The sector is likely to rise to global prominence in the medium term

Market Challenges





Note: 863 Program is a government sponsored program that focuses the study on hi-tech area.

Dedicated China's Government Efforts The on-going 863 program achieved a solid framework of EV sector



The Roadmap of "863" Electric Vehicle Project In China

(The so-called "Three Verticals – V1, V2, V3, Four Horizontals" framework – H1, H2, H3, H4)



Opportunities For Foreign Investors Major foreign invested projects



Opportunities For MNCs

Major Foreign Invested Projects

- Both vehicle makers and component suppliers.
- China is welcome foreign investors to help develop its own core technology.
- It is likely that China keeps control of that know - how. According to industry sources, a new policy document for fostering growth of the EV sector, to be released later in 2010, would likely require all foreign-invested EV cars or components companies in China to be JVs, with the partner local holding majority ownership.



Sourcing Opportunities From China China has already achieved some advantages in EV components





Perspectives On Major Clean Tech Sectors In China









Other Sectors

- Other Renewables: For example, biomass Will play important role in providing renewable energy resources to rural areas.
- Water Treatment: Population growth, urbanization & industrialization will continue to drive increasing demand.
- Sewage Treatment: The relatively weak infrastructure still asks for foreign technology and equipments into this sector.
- Solid Waste Treatment: China's weak solid waste management suggests a potential market for foreign players, considering China's continuous urbanization.

Biomass – Gov. Targets

Will play important role in providing renewable energy resources to rural areas



- Biomass resources in China offer potential for significant . growth of the bioenergy industry. Bioenergy resources in China are rich, diversified and widely distributed.
- China's potential biomass sources include approximately • 3.7 million metric tons of suitable agriculture waste, 1.2 billion metric tons of forestry residue and 150 million metric tons of municipal solid waste.
- The government has set ambitious bioenergy generation targets for 2010 and 2020, aiming to double the 2006 figure of total bioenergy generation by 2010, and increasing capacity by up to six times by 2020.



Biomass Resources in China

Sort	Capacity		
Waste			
Urban garbage	0.13 billi organic	on ton/year with high waste (approx. 60~80%)	
Industrial organic waste	2.5 billio and was	n M ³ , total waste water te residue	
Agriculture waste	> 0.2 billion ton,		
Forest machining waste	~ 40 million M^3 ,		
Livestock waste	~ 1.8 bil 20 billior	lion ton for manure, ~ n ton for waste water	
Unused Biomass			
Crop straw	0.6 billion ton, mostly from corr wheat, rice etc		
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Biomass: Opportunities What China needs from foreign companies: equipment & technology



Sector	Equipment & Technology Opportunities
Biomass	 Biomass Co-firing: Combining biomass with coal to be burnt to generate electricity Biomass Combustion: Burning of biomass to generate electricity Bioethanol produced from cassava crop, sweet sorghum, wood, grasses etc. Biodiesel produced from jatropha crop, microalgae, photosynthetic organisms

Water Treatment: Market Status-quo & Targets Population growth, urbanization & industrialization will continue to drive increasing demand



- In 2008, China has 2,400 water treatment plants, with annual supply capacity of 590 billion m³
- 80% population covered by water supply piping network.
- Uneven regional distribution of treatment facilities: majority in the east.
- Annual investment of RMB 60-70 bn
- According to China's 11th Five-Year Plan (2006-2010), the total investment of the water supply industry will soar to RMB 200 billion.
- Chinese government will continue to increase the spending on urban sewage treatment facilities and speed up the construction.
- Based on the estimation of the coming 12th Five-Year Plan (2011-2015), the total investment in the following 6 years would reach over RMB 1 trillion.



Content	Estimated Target in 2015
Total Planned Investment Amount	RMB 1 trillion
Urban sewage treatment	RMB 700 billion
Sewage recycling	RMB 30 billion
Urban sewage treatment capacity	120.13 million m3 per day
Urban sewage treatment rate	80%-90%

Sewage Treatment: Market Status-quo & Targets The average treatment rate is still low: 36%



- By 2009, China has 1,993 sewage treatment plants, with daily treatment capacity of 100 million m³.
- The average sewage treatment rate is around 36%; the rate in some big cities reaches 70%.
- Treatment capacity in 4 municipalities (Beijing, Shanghai, Tianjin, Chongqing) and some coastal provinces are higher than national average.
- Significant improvement as a result of heavy investment: RMB 30 bn with 27% growth.



Content	Estimated Target in 2015
Planned Investment Amount	RMB 800 billion
Investment in waste power generation	RMB 80 billion
Proportion of Incineration	~20%
Added landfilling capacity	250,000 tons/day
Added Incineration capacity	150,000 tons/day

Water & Sewage Treatment: Opportunities What China needs from foreign companies: equipment & technology



Sector	Equipment & Technology Opportunities			
Water Treatment	Biological denitrification and phosphorus removal technologies			
	Membrane separation and manufacturing technologies and equipment			
	Manufacturing technology of anaerobic biological reactors			
	High-concentration organic wastewater treatment technology and equipment			
	Series-standard water and wastewater treatment equipment with high efficiency			
	Water-saving technologies and equipment			
	Water treatment agents			
	Monitoring instruments			
	Natural water-body rehabilitation technology			
	High de-nitrogen and dephosphorization technology, immediate recycling technology of intermediate wastewater, and highly efficient filtering technology			
	 High efficient bio-reactor technology, anaerobic biology treatment technology, chemical catalyzing oxidation technology, highly efficient grease-reducing technology, highly efficient decolouring technology, and wet-incineration technology. 			

Urban Solid Waste Treatment: Market Status-Quo & Targets China's solid waste management is still weak



- Over 40% of the residential solid waste collected in China was not properly treated. With respect to industrial solid waste, although the comprehensive utilization rate has increased steadily since 2001, only 60-70% of the total generation volume was utilized.
- Currently only three residential solid waste treatment methods are employed in China - landfilling, composting and incineration. Landfilling is by far the most popular method and accounts for over 80%. Most of the landfill centres were established with government funding and operated by local Environmental Sanitary Administration.
- Due to the generally weak infrastructure, limited resources and historically accumulated environmental problems, China's solid waste management is still weak.
- The investment in urban solid waste treatment is set to increase over the longer-term, from RMB 113.8 billion during the 11th Five-Year Plan to RMB 141.7 billion in the 12th Five-Year Plan and RMB 176.6 billion in the 13th Five-Year Plan.
- Total investment in harmless residential solid waste treatment facilities during the period of the 11th Five-Year Plan is RMB 86.29 billion. Of this total, RMB 71.36 billion will be spent on waste treatment facilities (RMB 57.93 billion for cities, RMB 13.43 billion for towns) and RMB 14.93 billion on collection and transportation facilities (RMB 11.66 billion for cities, RMB 3.27 billion for towns). Investment in the coming 12th five-year is estimated to soar to RMB 800 billion.



Residential Solid Waste Treatment: Facilities & Methods 08 Туре Number Capacity Volume Proportio (tons/day) (million **Facilities** Landfill 407 253,268 84.24 82.8% centre Incineration 74 51,606 15.7 15.5% factory Composting 14 53,86 1.74 1.7% factory

Source: China Statistics Yearbook

Urban Solid Waste Treatment: Opportunities What China needs from foreign companies: equipment & technology



Sector	Equipment & Technology Opportunities			
Solid Waste Treatment	 Recycling and re-utilization of solid waste from chemical, metallurgy, mining and iron & steel industries. 			
	Electronic waste treatment technology			
	Incineration technology for hazardous waste;			
	Autoclave, chemical, and microwave technology for medical waste;			
	Incinerator automatic control systems;			
	On-line emission control system;			
	Smoke control systems, web scrubber;			
	High-quality incinerator parts like feeder, spray nozzle, burner and seal parts;			
	High-quality blowers;			
	Advanced pyrolysis kilns.			
	Compressed refuse collectors;			
	Facilitated refuse dumpsters;			
	Movable cleaning vehicles;			
	High pressure cleaning machines;			
	Mechanical transfer station of refuse (and related equipment)			

Contact Details





Beijing	Eduardo Morcillo	t	+86 10 8451 2088
	Managing Partner	e	eduardo.morcillo@interchinaconsulting.com
Shanghai	Franc Kaiser	t	+86 21 6341 0699
	Director	e	franc.kaiser@interchinaconsulting.com
Madrid	Pedro Conesa	t	+34 91 411 9302
	Director	e	pedro.conesa@interchinaconsulting.com
Washington D.C.	David J. Hofmann	t	+1 202 463 7735
	Director	e	davidj.hofmann@interchinaconsulting.com
Strategy	James Sinclair	t	+86 21 6341 0699
Practice	Managing Partner	e	james.sinclair@interchinaconsulting.com
M&A Advisory	Barry Chen	t	+86 21 6341 0699
Practice	Director	e	barry.chen@interchinaconsulting.com



